

Sept
2012

Alderac Entertainment Group LATEST NEWS

We
Make
Fun

A Smashing Success!

SMASH UP™

Thank you to everyone who came and supported AEG at Gen Con Indianapolis! Smash Up was a resounding success, selling out in only two days. The game was played throughout the convention and around the city, with the giant Smash Up bags and “I’m Awesome” pins seen all through the show. Smash Up will be on store shelves very soon, and more is on the way. Retailers will also be supported with a line of eight posters, each featuring one of the awesome factions from Smash Up!

If you missed us at Gen Con, be sure to catch us at Essen Spiel, where we will premiere the new Tempest line as well as one **surprise game release!** It’s not related to any current game line, and you won’t hear anything else about it until Essen!



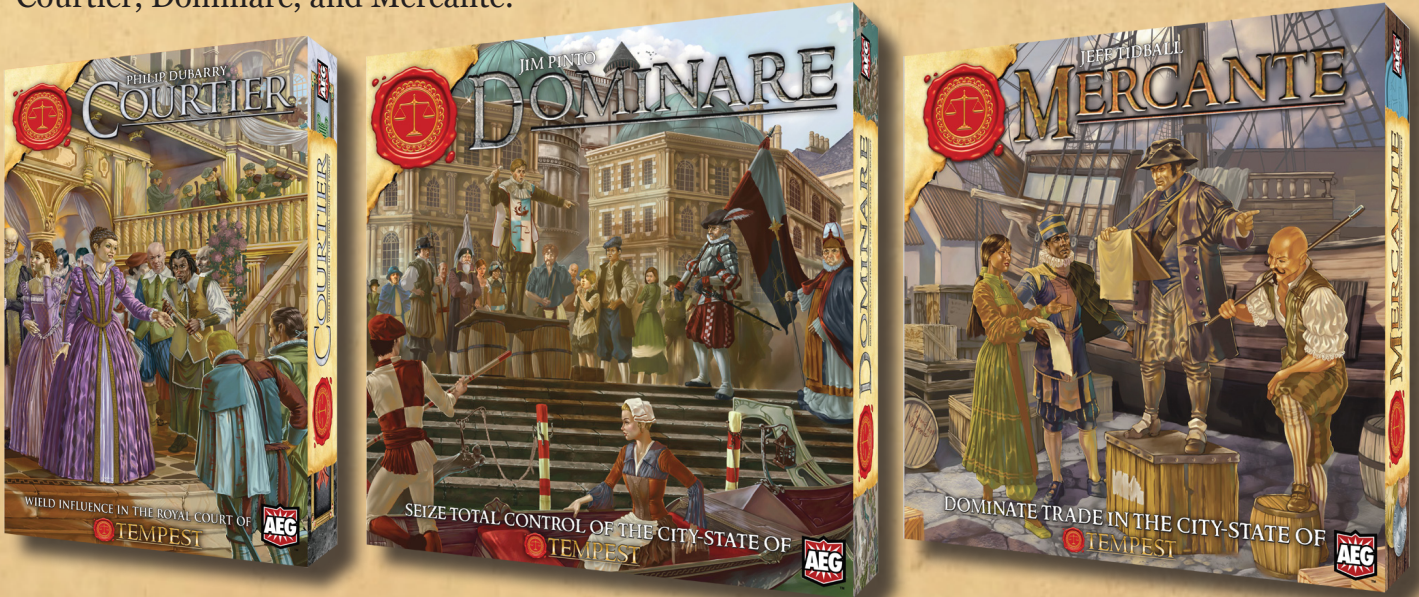
customerservice@alderac.com





TEMPEST

The Tempest game line will release in October at Essen, with a retail release shortly thereafter. Tempest brings a new and thriving world to board gaming, where designers can tell the story of characters in the always tumultuous city-state of Tempest. The initial release of games includes Courtier, Dominare, and Mercante.



We are also pleased to announce the addition of another release to the Tempest line: **Love Letter** by renowned Japanese game designer Seiji Kanai. The game places each player in the role of a suitor trying to send his letter of devotion to the Princess of Tempest. A fast-playing game, Love Letter features only 16 cards! You play rapid rounds, and whoever wins a certain number of rounds first succeeds in winning the affections of the Princess. Be sure to check out this exciting game later this year!



THUNDERSTONE

Thunderstone Joins Monte Cook in Numenera

Alderac Entertainment Group and Monte Cook Games are both stoked to be working together to create the Numenera Thunderstone fantasy deck-building game. Well-known game designer Monte Cook's newly announced science fantasy game, Numenera, is a perfect fit with the exciting, evolving mechanics of AEG's Thunderstone.

Thunderstone is THE fantasy deck-building game, praised for its rich dungeon-crawling theme. Players race through dungeons, fighting monsters and overcoming obstacles to retrieve Thunderstones, containers of unfathomable evil. Together, the stones can be used to banish their creator, the eternal evil known only as Doom. But each time Doom is driven from one world, he moves to corrupt a new one—and the players must follow. Now, Doom has leapt to the Ninth World, the setting of Numenera.

Numenera is a role-playing game that focuses on character and story with simple, fast-moving mechanics. It is set in the ruins of a far distant future where, as Arthur C. Clarke said, “any sufficiently advanced technology is indistinguishable from magic.” Characters explore the technological ruins of the past to make discoveries to improve their own future.

Doom corrupts everything he touches... what can he do in a post-apocalyptic world that has already fallen so many times? Plenty.

“I’m super-excited to be working in the story-based world of Numenera,” said Thunderstone project lead, Jeff Quick. “One of the first things I said to Monte when we started discussing this idea was that I didn’t want Numenera to be a coat of paint for Thunderstone. I wanted this world to affect the gameplay, literally change the game to reflect the new, strange future-fantasy of Numenera, while remaining compatible with Thunderstone’s full library of cards.”

“Numenera offers some unique experiences as an rpg. Thunderstone will handle those experiences well. I think Numenera and Thunderstone are a great fit. It’s going to be a really fun game,” said Monte Cook.

For more information, visit numenera.com or www.alderac.com/thunderstone.



AEG Joins The Gamers

Hands of Fate features an “AEG CCG”

The Gamers has been a hit series of films about gamers and gamer life. The producers, Zombie Orpheus and Dead Gentlemen, are hard at work on the third in the series, and AEG plays a prominent role! In the story, the characters are caught up in the drama of a storyline CCG, with all the faction loyalty and rabid adherence to story that AEG's L5R is known for. AEG even features in the film as the producer of the game!

The Gamers 3 was funded fully using Kickstarter, and as a result of some stretch goals, AEG is planning to produce a “15th Anniversary Retrospective Set” of the game **Romance of the Nine Empires**, featured in the film. This game is based on complete player control, little if any story team oversight, and should be hilarious. You may even see a few lighthearted jabs at our L5R fans and ourselves. Done with love of course!

Here are some sample cards used in the shooting of the film. These are NOT necessarily indicative of card abilities that will be in the actual produced set, just as props.

N Romance of the Nine Empires



And yes that is some intentional retro card design right there. Lot's of photoshop effects, boxed-in art, etc. It's supposed to have that “been around 15 years feel.”

Watch for more news on Romance of the Nine Empires and The Gamers 3 in 2013!



Legend of the Five Rings

Big Month for L5R Retailers!

This month is huge for L5R Retailers. All of our Stronghold Stores of Level 1 or higher have received tournament kits for the Global Storyline Tournament “Hunt for the Dark Naga” which comes with two exclusive promotional cards, pictured here.



It also comes with one of the alternate art versions of L5R's 10,000th card 'The Deciding Moment' - this one depicting the historic '2nd Day of Thunder'

Stronghold Stores of Level 5 or higher also get a special, second Global Storyline Tournament “The Mysteries of Fudoism” which also comes with its own special promotional cards!



If your store has reached one of these levels in our Stronghold Store Program, contact us at customerservice@alderac.com and we will assist you in receiving this special tournament kit!

