

October
2012

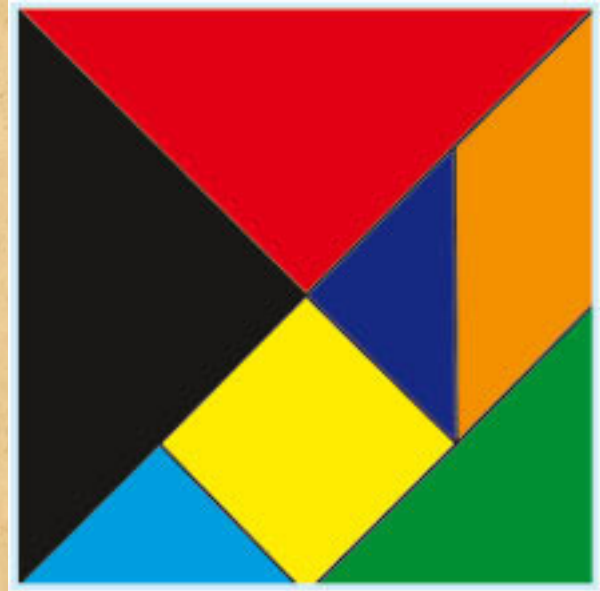
Alderac Entertainment Group

LATEST NEWS

We
Make
Fun

The Essen Mega Issue!

And some L5R!



It is October and for AEG that means a big trip across the pond for Essen Spiel in Essen, Germany! The largest board game convention on our calendar, AEG will be in attendance in a big way in 2012! Here's the basics:

Booth Numbers: 5-47 and 5-28

That's right, we have two booths this year, one featuring the entire Tempest line, and the other featuring all of our other releases.

Tempest Booth

- Dominare
- Courtier
- Mercante
- Love Letter

Other Booth

- Smash Up
- Thunderstone
- Nightfall
- Infinite City
- Ninja
- Surprise Release*

* We have an all new-game not related to any of our current lines coming out at Essen! Nothing has been announced regarding this game, but you can get a special look in this issue. Maybe a few more hints?

customerservice@alderac.com





TEMPEST

We announced Love Letter last month, and with Tempest right on the horizon for Essen, we wanted to show you more of the great looking parts of these games! We will be running demos of the games all day at the show, so feel free to sit down and enjoy the Tempest world through them all!

We will offer a Tempest Bundle price for those who want the entire line!



A New Game?

AEG's Secret Essen Release

We've teased our fan base a little via Facebook and Twitter that we have an all-new game coming to Essen. This game is completely secret, and not related to any existing AEG game line! It comes from a designer we met during our travels earlier this year, and upon playing it we knew we had to get this game out to the public this year. Be among the first to try it at the AEG booth at Essen, then look for it in stores before the end of 2012!

A few hints:

- It is a card game.
- The designer is not from North America or Europe.
- The few people who have seen it consider it a contender for awards.

Ok, we suppose we can give one more clue. And it's a doozy...



Ponder the Mystery!!!

Other AEG Games at Essen

We will also have on hand Thunderstone, including the latest release, Root of Corruption. We will have Thunderstone and Nightfall bundles available for those who want to get into the game.

Smash Up will make its European debut at Essen, with all the awesomeness it entails! Be sure to stop by and learn this hit from Gen Con Indy.

We will be running a special deal on Infinite City as well, so if you haven't played this classic from our catalogue, now is your chance!



SEEDS OF DECAY

Seeds of Decay, the brand new Legend of the Five Rings CCG expansion releases on October 15th.

This expansion in the Emperor Edition arc brings the Dragon, Mantis and Scorpion Clan their own Celestial Swords, powerful items that every Clan has now received in card form.



You will also find in this expansion a copy of the 10,000th card in the history of the L5R CCG: The Deciding Moment featuring the fantastic artwork from Hugh Jamieson



And don't forget to attend pre-release events in Stronghold Stores around the world from Oct 5th to 14th to get a copy of the exclusive promotional card Renewal.

In October, Stronghold Store of level 4+ will receive care packages of alternate art cards from the Emperor Arc (9 cards in each pack, as shown below). Each pack is destined (and labeled) to players who have declared their allegiance to that Stronghold Store in the Imperial Assembly!

